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Reply to Office Action of May 6, 2004

## CLAIM AMENDMENTS

This listing of claims will replace all prior versions, and listings, of claims in the application:

## Listing of Claims:

1 (currently amended): A method of transmitting a message having a given message format, which comprises:

prior to a start of a transmission of the a message, setting up a connection between a gateway and a rule database having stored therein a set of conversion and processing rules;

starting a selection routine for defining an applicable conversion and processing rule set <u>formed in the rule</u>

<u>database</u> from the set of conversion and processing rules for conversion of the message format;

forming a conversion control signal from the conversion and processing rule set;

buffer-storing the conversion and processing rule set or the control signal in the gateway; and

converting the message format in accordance with the conversion and processing rule set in the gateway.

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- 2 (original): The method according to claim 1, which comprises transmitting the message to a terminal in a data communications network.
- 3 (original): The method according to claim 2, which comprises transmitting the message to an IP network.
- 4 (original): The method according to claim 1, which comprises transmitting the message from a data communications network to a telecommunications network.
- 5 (original): The method according to claim 4, which comprises transmitting the message to a mobile radio network.
- 6 (original): The method according to claim 2, which comprises performing the steps of setting up and starting the selection routing when a session is being set up in the data communications network.
- 7 (original): The method according to claim 1, wherein the rule database has stored therein sets of organized conversion and processing rules for linked execution of conversion and processing steps.

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8 (original): The method according to claim 1, which comprises processing the selection routine with a selection data record including data selected from the group consisting of:

user data;

a data communications network or telecommunications network address of the terminal;

an identification of a dialing-in point or a geographical dialing-in location into the data communications network, or of the location of a terminal in the telecommunications network;

a data communications network address of the message source; real-time data;

an identification of one of a number of permissible carrier media or transmission paths to the terminal; and

general selection criteria, and specific selection criteria predetermined by an operator of the gateway.

9 (original): The method according to claim 8, wherein the step of processing the selection routine comprises calling up an individual user profile based on at least one of the user

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data and the data communications network or telecommunications network address of the terminal.

- 10 (currently amended): The method according to claim 1, wherein the converting step comprises one of translating into a different language and adding supplementary information in the a different language.
- 11 (original): The method according to claim 2, wherein the converting step comprises converting an addressed IP address involved with the transmission process in the data communications network.
- 12 (original): The method according to claim 11, wherein the converting step comprises converting the IP address in dependence on a relaying condition set on the terminal or on a server.
- 13 (original): The method according to claim 1, wherein the converting step comprises converting at least a part of the message between HTML format and WML format.
- 14 (original): The method according to claim 1, which comprises, in addition to converting the message format,

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adding supplementary information or reducing the message by predetermined parts.

15 (original): The method according to claim 14, wherein the supplementary information and the predetermined parts of the message is advertising information.

16 (original): The method according to claim 15, wherein the supplementary information is included in a portal site produced on a user-related basis and presented before the transmission of the message, is overlaid as an advertising banner, are video picture sequences or chat windows for online communication.

- 17 (original): The method according to claim 14, wherein the supplementary information is selected from the group consisting of tariff information and info-push information.
- 18 (original): The method according to claim 14, wherein the step of reducing by predetermined parts comprises essentially completely inhibiting transmission of an entire message.
- 19 (original): The method according to claim 14, wherein the step of reducing by predetermined parts comprises inhibiting a transmission of a complete IP network site.

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20 (currently amended): A gateway for converting a message format, comprising:

a first connection device for producing a connection to a rule database;

a control device connected to said first connection device, said control device being programmed to start and process a selection routine for defining an applicable conversion and processing rule set from a set of conversion and processing rules (which are being stored in the rule database, said defined applicable conversion and processing rule set + for conversion of the message format and optionally for adding supplementary information and optionally for reducing the message by predetermined parts;

a conversion device connected to said control device for forming a conversion control signal from the conversion and processing rule set; and

a memory device connected to said conversion device for storing one of the conversion and processing rule set and the conversion control signal.

21 (original): The gateway according to claim 20, wherein said memory device is a first memory device and a second

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memory device is configured to store at least one selection data record for processing the selection routine.

22 (original): The gateway according to claim 20, wherein said connection device is a first connection device and including a second connection device for connection to a device selected from the group consisting of a supplementary information memory, a video signal source, and a terminal communication path.

23 (original): In combination with a data communications network and a telecommunications network, the gateway according to claim 20 adapted to convert a message prior to a transmission thereof between the data communications network and the telecommunications network.

24 (original): In combination with a data communications network, the gateway according to claim 20 adapted to convert a message prior to a transmission thereof from the data communications network to a terminal in the data communications network.